The management of the information and records in the XXI century organizations cannot be considered just a technical issue, so professionals with technical background and **management skills** are needed to lead it. I think no one would doubt this statement, but is it true in our organizations?

When speaking of the" Information Governance ", trendy term that is in risk of emptying of meaning, almost always is done from the technical view of the matter. Just a sample is what you find when you search on Google "Information Governance", more than half of the first results speaks about technology.




In a project I coordinate a **joint technical team of information and IT professionals** faces every day with problems of management of the organization, which directly affect the management of information. It is very difficult to achieve an adequate management of information without a clear alignment with management criteria of the organization. How many times have we heard a information professional answer to statements like this post: " Well okay, but then comes the reality and what the boss wants to have is what I have to provide and then are no theories that works ".

Even knowing that it is a difficult approach, for me there is no other option but to try this integration between the management of the organization and management of information. In every project, I endeavor to create government documents such as policies, operating models, procedure manuals, and guides. It is for that conviction which I have devoted so much time to the drafting and promotion of series of standards ISO 30300. Management systems for records. It was a wonderful surprise to find that the last training by AIIM about "Information governance " content index coincides almost exactly with the methodology of ISO 30301.

Until today, I had not merged this reflection on the "information governance" with another common on **professional skills**. I have to confess that the idea came an airline magazine (Air Europa ), I ran trough while I was allowed to turn on my computer. An article, with the clear intention of promoting business schools, was titled very similarly to this post. It made me think on the deficiencies in management skills of information professionals who have to deal with management issues every day. I have said many times, we need in the training programs for information professionals elements of "management", project management, etc. But could be interesting for the specialists in "management" emerging from these Business Schools to have in their programs information management elements, especially about "information governance" . I do not know in depth these **Business Schools** programs but in the few a know I didn't find these elements.

Finally I apologize again to the readers of this blog for the long time without update. Some of them have noted me , but is that the "information governance " in practice is proving to be very absorbent.